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TITLE:

System and method for analyzing trends of sales of virtual market

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ABSTRACTED-PUB-NO: KR2001065086A

BASIC-ABSTRACT:

NOVELTY - A system and a method for analyzing the trends of sales of a <u>virtual market</u> is provided to enable a preliminary demander and a preliminary provider to predict the trends of sales of a product hereafter by opening a <u>virtual market</u> for trading products on a web, by collecting and analyzing quantities, prices, conditions on the products of the preliminary demander and the preliminary provider.

DETAILED DESCRIPTION - A user information screen of a <u>virtual market</u> site opened on a web is displayed(S201). It is judged whether a specific product is designated(S202). A <u>research</u> screen of the trends of sales for the product designated is displayed(S203). Response data from preliminary demander and providers are collected and analyzed(S204). It is judged whether a long-term tendency or a short-term tendency(S205). In case of the short-term tendency, quantities of purchasing and selling are collected in a minute and second. In addition, a price for the <u>virtual market</u> is marked(S206). A <u>research</u> result and the price are displayed(S207). In case of the long-term tendency, quantities of purchasing and selling are collected for hours and days. In addition, a price for the <u>virtual market</u> is marked(S208). A <u>research</u> result and the price are displayed(S209).

CHOSEN-DRAWING: Dwg.1/10

TITLE-TERMS:

SYSTEM METHOD TREND SALE VIRTUAL MARKET

DERWENT-CLASS: T01

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